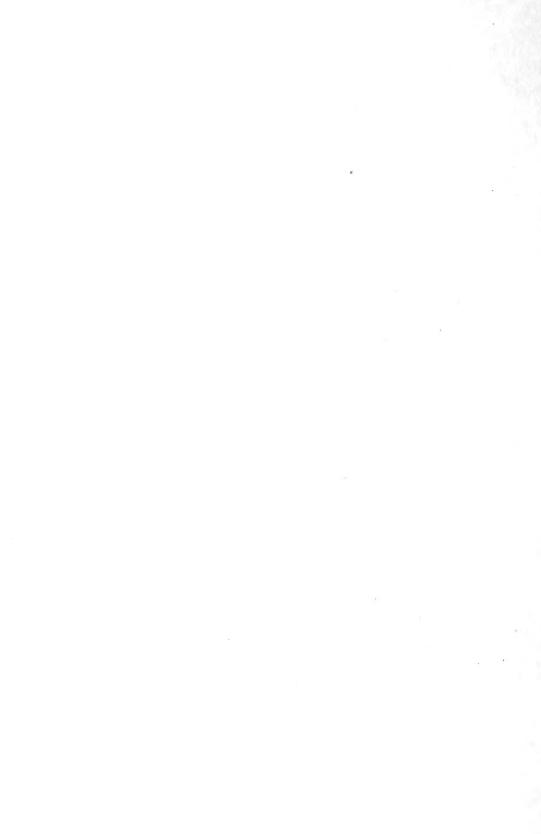
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# BETTER PLANTS by Farr 1944



DAYLILIES from Spring to Fall



### Something About DAYLILIES

Perhaps you remember the "Lemon Lily" that was the favorite flower in your grandmother's garden.

That "Lemon Lily" is one of the oldest of the Daylily family. It is not a true lily at all, but is properly known as Daylily or Hemerocallis—which means "beautiful for a day." Each morning the Daylily refreshes its beauty with newly opened flowers to give your border or garden a constant splash of color.

Originally, Daylilies came from the Orient. In Europe the production of horticultural Daylilies began about 1890, and shortly thereafter hybridizing and breeding began. Of these older varieties some of the best proved to be Apricot, Gold Dust, and Tangerine.

Dr. A. B. Stout, Curator of Education and Laboratories of one of the finest metropolitan botanical gardens in the United States, is a true pioneer in breeding new forms of Daylilies. Since 1912 he has produced more than 70,000 Daylily seedlings. These have been carefully evaluated over a period of years in New York City and at Weiser Park, Pa.

A very high standard was set by Dr. Stout and by us; as a result, only 48 of these seedlings have been introduced since 1931. Some of these introductions still exist in such small quantities that they have been withdrawn from commercial lists and have been held for propagation.

#### Beauty in Your Wartime Garden

Daylilies are the answer to your prayer for an easily grown wartime flower. You can devote your efforts to food production in the vegetable plot, and at the same time enjoy colorful, dainty blooms in the flower garden.

Daylilies literally require no care or cultivation. They resist summer drought and are very rarely bothered by insects or plant diseases.

For the flower garden without a gardener—use Daylilies.

Proper selection of varieties gives a colorful setting from May till October for the figure of St. Francis, patron saint of the birds.

### FARR NURSERY CO.



#### How to Use DAYLILIES

No special spot is required for Daylilies. They thrive from Boston to Los Angeles, Seattle to Miami; in lime or acid, sandy or clay soils; sun or light shade; in hot or cold, wet or dry climates.

The new colors of the Stout Hybrids let you use an artist's palette of tones. You can select two-toned flowers like Caballero, flowers with peach tints, pastel tones, blended tones, or solid colors from the soft yellow of Patricia to the dark maroon of Vulcan.

The habits and character of Daylilies make them one of the most useful of all perennials. The plants are bushy to the ground with graceful foliage that blends well with other leaves, and without cultivation or attention faithfully produce handsome flowers each year.

A mass of Daylilies will take your eyes away from an unsightly view. A Daylily will fit many a gap where "nothing will grow," or where you just haven't bothered to fill in with a plant. Use the Daylily as your "handy man." By choosing varying colors and a complete period of bloom, you will never have too many.

**CUT-FLOWER ARRANGEMENT.** New flowers open daily on original stem; one cutting lasts a week. (See P. 14.) Combine with flowers like Gaillardia, Heliopsis, or Veronica; with foliage of Cranberry, Redleaf Maple, Oregon Hollygrape.

**FLOWER GARDEN.** Plant in groups of 3 or more in large borders, singly in smaller beds. Combine with Tall Bearded Iris, Iris Kaempferi, Phlox, and similar flowers.

**FOUNDATION PLANTING.** In foreground of evergreens about your home; especially handsome about cottage types of houses.

**HOBBY.** Collecting Daylilies gives true relaxation from wartime worries and offers lifetime enjoyment.

**NATURALIZING.** Plant Daylilies along a creek or pool or in an open spot in your favorite woodland. Daylilies require no coddling or attention; without cultivation will bloom beautifully and profusely in a natural setting.

SHRUBBERY BORDER. Take leggy Deutzias, Lilacs, and Mock-oranges off their "stilts" with an underplanting of Daylilies. Use enough plants, 2 to 2½ ft. apart, to give color from May through October.



You can have flowers for a week with one cutting of Daylilies. Flower buds open daily to give you fresh flowers each day without the burden of cutting.

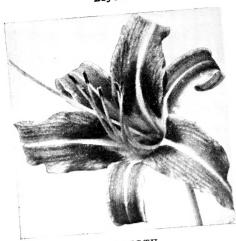
The range of color in Daylilies allows many pleasing color combinations and allows you to change your color schemes from week to week throughout the summer.



BARONET



BIJOU



CHENGTU

# DAYLILIES

Dr. A. B. Stout



BAGDAD



CINNABAR

FARR NURSERY CO.

## DAYLILIES by Dr. A. B. Stout

FAMOUS throughout the country, these modern hybrids are the result of years of experimentation. All of them have proved hardy. In the descriptions that follow are included the approximate height and bloom period of each variety.

- **AFTERGLOW.** 3½ ft. July, Aug. A most appealing and unusual color—pale buff and pastel peach, with a rosy tint in the throat and mid-vein of the petals. An outstanding variety of great garden beauty. \$3.00 each.
- **ALADDIN.** 3½ ft. June. Strongly banded, but in different tones from the popular Mikado and Buckeye. Flowers are somewhat clustered and present a dazzling effect in the June garden. Garnet-brown spot on petals; outer half golden yellow. \$2.50 each
- **BAGDAD.** 3½ ft. July. So named for its rich combination of colors—clear orange throat, with outer petals coppery red over orange veins, and mid-zone madder-brown. Large 5" flowers. See picture. \$1.00 each; 5 @ 80 cts.
- **BARONET.** 2 ft. June and Sept. Flowers full and sharply contrasted, sprightly fulvous red. Flowers stand just above the foliage and remain open evenings. The fall bloom nearly equals the June display. See picture. \$2.50 each.
- **B. H. FARR.** 3 ft. June, July. An outstanding variety. Extra-large, full flower, with recurved petals. Glowing rosy peach, heavily veined, no eye. General pastel coloring. A favorite with our garden visitors. \$3.00 each.
- **BIJOU.** 2½ ft. July, Aug. Semi-dwarf variety, blooming profusely on many branches. Ground color orange, overcast with rich fulvous red, darker mid-zone. Very long season of bloom. See picture. 75 cts. each; 5 @ 60 cts.

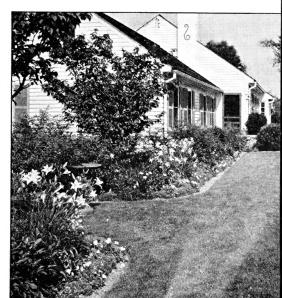
"By the way, you may be interested to know that the first blooming scape that I had on the variety Bijou had 75 buds exactly, and bloomed over a correspondingly long period."—ARVISTA GARDENS, Battle Creek, Micb.

- **BRUNETTE.** 2½ ft. June, July. The first early dark-toned type. Throat yellowish orange; mid-zone madder-brown; outside a lighter shade of tan-red, creating a threetone pattern. Small but very full flowers on much-branched stems. \$3.00 each.
- **BUCKEYE** (June-Blooming Mikado).
  Prolific grower. See page 12 for Special Offer.

See page 12 for Special Collections See page 14 for Daylily Primer

- **CABALLERO.** 4 ft. July, Aug. A distinct bicolor. Petals vermilion-red, throat and sepals golden yellow. A tall, gay and brilliant addition to the summer garden. \$2.50 each.
- **CHENGTU.** 3 ft. July to late Aug. Sprightly, brilliant, coppery orange-red with deep velvety carmine mid-zone. Flowers 4½", pleasingly recurved. See picture. \$1.00 each; 5 @ 80 cts.
- **CINNABAR.** 2½ ft. Early July into Aug. Extra-long and profuse bloom season. Orange base, sprinkled cinnamon and strongly gold-glistening. Medium-large, with recurving petals and sepals. See picture. 50 cts. each; 5 @ 40 cts.
- **CIRCE.** 4 ft. July, Aug. Full, clear yellow, medium flowers,  $3\frac{1}{2}$ " across, are borne on erect, well-branched scapes. Does not resemble any other in bloom at the time. Tall lavender and white Phlox are a happy combination for midsummer bloom. \$1.00 each; 5 @ 80 cts.
- **DAUNTLESS.** 3 ft. July, Aug. Pale yellowish orange, with pastel blended mid-zone; large, wide and overlapping petals. Flowers of fine substance in a general pastel effect for the summer garden. Has all the choice qualities of Patricia. \$1.00 each; 5 @ 80 cts.

"I just want to say I buy plants from nurseries from coast to coast, but the plants I get from you are truly 'better by Farr'."—J. H. Strange, Arlington, Va.



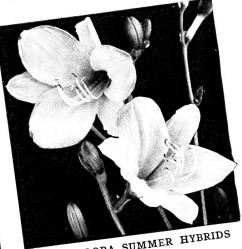
MIKADO





# DAYLILIES

Dr. A. B. Stout



MULTIFLORA SUMMER HYBRIDS



PATRICIA

FARR NURSERY CO.

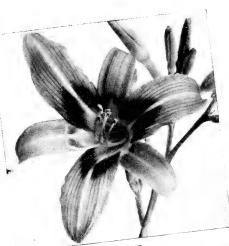
- DOMINION. 3½ ft. June, July. Extralarge, full flowers with rich red colorings in a concentric three-toned pattern. Second period of irregular bloom from mid-August until November. Strong, bold, royal. Remains open evenings. \$3.00 each.
- **HANKOW.** 3½ ft. July to late Aug. Flowers are large (5½"), rich yellowish orange with bold scarlet eye-zone in petals. A clone of the species *H. fulva*, extensively cultivated near Hankow, China, for food and medicine. \$2.00 each.
- HIAWATHA. 3½ ft. June, July. Numerous medium-small, golden orange blooms on branching, upstanding scapes. Like *H. multiflora* but taller, larger, and earlier. Remains open evenings. \$1.50 each.
- **LINDA.** 2½ ft. July, Aug. Large flower with crinkled petals; base golden yellow with cinnamon fleck and red eye in sharp contrast to the bright and clear yellow sepals; practically a bicolor with pastel shaded eye-zone. See picture, page 8. \$1.00 each; 5 @ 80 cts.
- **MAJESTIC.** 3 ft. July. Large, full flowers (6"). Petals recurving and slightly ruffled. Color clear uniform orange. Truly a majestic bloom that outclasses any other orange variety. \$3.00 each.
- MIDAS. 3½ ft. July. Medium-large, full and well spread; clear glowing orange. Very tall, strong and erect scapes; excellent for background. \$1.00 each; 5 @ 80 cts.
- MIKADO. 3 ft. June to Aug. Mikado has placed first three times and second once in the four annual polls of Hemerocallis specialists, including 321 varieties of Daylilies. Flowers of striking color; the large spot of mahogany-red in each petal contrasts sharply with the rich orange of the rest of the flower. Many spreading branches. Tends to bloom again during September. See picture. 50 cts. each; 5 @ 40 cts.
- **MONARCH.** 3 ft. July. Much and firmly branched. Full, crisp, large, star-like, light cadmium-yellow blooms with a delicate halo of fulvous orange in mid-zone. Remains open evenings. \$2.00 each.
- **MULTIFLORA.** 2½ ft. Aug. to Oct. A superb finale to the Daylily season, usually continuing beyond first frosts at Weiser Park. The scapes are upstanding and much branched. Flowers clear orange and smallest of the Daylily species. Grassy foliage. \$1.50 each.
- MULTIFLORA SUMMER HYBRIDS. 2½ ft. Late June to late Aug. Extremely long bloom season. Numerous small (2 to 3"), clear orange flowers on heavily branched scapes. 60 cts. each; 5 @ 40 cts.

See page 12 for Special Collections See page 14 for Daylily Primer

- PATRICIA. 2½ ft. July, Aug. Second choice in ballot of 321 varieties. Rated 93.7, or .08 below Mikado. Pale yellow with tinge of lemon-chrome and throat of flower greenish; petals and sepals of uniform tone. Large (5"), shapely, full flowers with pronounced fragrance. Exceptionally good in hot sun and early evenings. \$1.25 each; 5 @ \$1.00.
- **RAJAH.** 3½ ft. July to late August. Large, gaily colored English-red, with conspicuous eye-zone; throat pale orange, with greenish tinge; blades traversed by darker-colored veins, with eye-zone, as in Mikado, near the shade of garnet-brown. Scapes heavily branched, bearing as many as 20 flowers. See picture page 10. \$1.25 each; 5 @ \$1.00 each.
- **SACHEM.** 3½ ft. July. Medium-large and full; dark red, near carmine; yellowish orange throat in sharp contrast, forming a concentric, two-toned pattern. Holds color and form exceptionally well throughout the day and in hot weather. \$3.00 each.
- **SERENADE.** 4 ft. June, July. Very light pastel shade of yellow and pink in pleasing harmony. Petals twisted and crinkled, with faint halo. Flowers medium-large, on tall, slender, stiff stems. Try this variety in combination with Siberian Iris, Perry's Blue for a garden picture. See picture page 10. \$1.00 each; 5 @ 80 cts.
- **SOUDAN.** 3 ft. July, Aug. Medium-Iarge (4"), empire-yellow flowers, very full and of recurved lily type, with broad, pleasingly creped and crinkled petals and sepals. See picture page 10. \$1.00 each.

"Daylily Mikado is No. 1 in polls by judges but in my opinion Patricia and especially Rajah in my garden far surpass it. Am anxious to see if Theron, will beat Rajah."—Albert A. Breckmann, Coreopolis, Pa.





RAJAH



Dr. A. B. Stout







WAU-BUN



VESTA

FARR NURSERY CO.

**TRIUMPH.** 3½ ft. July. Special and individual form. Petals broad, strongly recurved; sepals semi-erect. Large; rich orange with a slight fulvous red halo in midzone. \$2.00 each.

**VESTA.** 2½ ft. July, Aug. Semi-dwarf; deep orange with an unusual glistening gold sheen. See picture. \$1.25 each.

**VULCAN.** 2½ ft. July, Aug. Even-toned, light velvety maroon, with faint golden brown midrib; throat of the medium-large (4") flower is golden orange. A very showy variety of deepest tone. Only recently available. \$3.00 each.

See page 12 for Special Collections See page 14 for Daylily Primer **WAU-BUN.** 3 ft. Late June and July. Large flowers of light cadmium-yellow, slightly sprinkled with faint traces of fulvous red, abundantly gold-glistening; petals large, broad, with ends slightly and distinctively twisted. Summer Iris provides a fine companion in your garden. See picture. \$1.50 each.

**YELDRIN.** 3½ ft. July, Aug. Small but full; very uniformly yellowish orange; buds and backs of the sepals are noticeably brown-red. Much branched. Remains open evenings. \$2.00 each.

**ZOUAVE.** 3½ ft. June. Near to a red bicolor. Petals rich fulvous red with darker mid-zone; sepals lighter. Medium sized and much branched. Usually repeats in September. Remains open evenings. \$3.00 each.

#### What Others Say!

"Really I fear one of those trouble-making 'gremlins' is around here, for the card of comment I intended to return to you has disappeared. So I will just send this note to tell you how pleased I was with the Daylilies you recently sent me, and the planting leaflet is best I ever saw. Needless to say I will order from you again."—Mrs. C. D. Parker, Media, Pa.

"All bulbs came in the most perfect condition and I sincerely congratulate you on the way you have protected the plant in the package so that they arrived safely with a very clean and healthy aspect. All bulbs have already grown more than 29 cms. high and I feel confident the flowers will come in time."—G. MARQUES LISBOA, Rio de Janeiro, Brazil.





The Conrad Weiser Collection	Royal All-Season Collection
A popular collection which will provide a long season of bloom.  Serenade. Pastel yellow and pink.  June\$1 00	Apricot. Light apricot. May-June \$0 60 Buckeye. Mahogany and orange. June. 1 50 Patricia. Pale yellow. June-July 1 25
Gold Dust. Early orange. May-June: 60 Fulva Maculata. Giant roadside	Chengtu. Coppery orange and carmine. July-Aug
Lily. July-Aug	July
Sept	\$9 85 Complete as a Collection for \$7 45
	Stout Summer Gold Collection
Popular All-Season Collection	Hiawatha. Golden orange. June-July. \$1 50
Tangerine True tangerine May-	Circe. Yellow. July-Aug 1 00
June. \$0.60	Midas. Orange. July
Tangerine. True tangerine. May- June\$0 60 Serenade. Pastel yellow and pink. June	Multiflora. Late; orange, AugSept 1 50 Yeldrin. Yellowish orange. July- Aug
<b>Dauntless.</b> Pastel yellowish orange.	Aug
July	\$7 00
Midas. Orange. July	Complete as a Collection for \$5 25
Bijou. Orange and red. July-Aug 75 Fulva Maculata. Orange. August 60	•
Fulva Maculata. Orange. August 60 Multiflora-Summer Hybrid.	Collections for Mass Planting or
Orange. July-Aug	
\$5.55	Naturalizing
Complete as a Collection for \$4.25	The varieties will be separately packed but

12

and season.

not named. The selection will be made from our list, and will include a wide range of color

6 75

12 50

10 Daylilies in 5 varieties for.....\$
20 Daylilies in 5 varieties for.....

20 Daylilies in 10 varieties for.

50 Daylilles in 5 varieties for ... 50 Daylilles in 10 varieties for ...

100 Daylilies in 10 varieties for.

Complete as a Collection for \$4 25

34 plants, regular value, \$60.60 Complete as a Collection, \$48.50

Dr. Stout Hybrid Collection

34 varieties, as listed from page 7 to page 11. This collection offers a very wide range

of color, season, and size of bloom.

# Popular Old-Time Favorites for the Wartime Garden

Older varieties of Daylilies, as good today as they were in your grand-mother's garden. We can recommend the following list as among the best of the older types for mass plantings. Use them freely for ground-cover in the garden or for naturalistic plantings along streams, ponds, and woodland.

- **APRICOT.** 2 ft. May, June. Light apricotorange. Early type and free-blooming.
- **D. D. WYMAN.** 3 ft. July, Aug. Extralarge; golden yellow, with tawny splash on petals.
- **FLAVA.** 3 ft. May, June. The old fragrant "Lemon Lily." Clear lemon-yellow.
- FULVA MACULATA. 4 ft. July to late Aug. Very large bold flowers, similar in color to the common "Roadside lily" but much larger and later.
- **GOLD DUST.** 2 ft. May, June. Deep yellow flowers, bronze on reverse side.
- **HYPERION.** 4 ft. July, August. Large canary-yellow flowers (5–6"). Long bloom season.
- **KWANSO FLORE-PLENO.** 3½ ft. July to late Aug. Large, double, coppery orange flowers, on heavy stems.
- QUEEN OF MAY. 2½ ft. June. A taller and larger early variety. Flowers full, broadly spread to 4". Pale apricot-orange. Usually repeats bloom in autumn.

- OPHIR. (Farr.) 4½ ft. Early July to mid-Aug. Waxy golden yellow flowers, 5″ across, 6″ long; strong stems 4 to 5 feet high. One stem usually carries 25 or more successively opening, giant, heavy-textured and lasting flowers. Award of Merit, Royal Horticultural Society of England. See front cover for illustration.
- ROYAL. 3½ ft. July. Deep golden yellow.
- **SIR MICHAEL FOSTER.** 4 ft. July. Clear apricot-yellow.
- **SIRIUS.** 3 ft. July. Rich orange with a faint eye-zone. Petals charmingly crinkled and margin waxy.
- **SOVEREIGN.** 20 in. May. Pale chrome-yellow flowers  $(3\frac{1}{2}'')$  shaded brown on outside.
- **TANGERINE.** 20 in. May, June. True tangerine-colored flowers in late spring. Award of Merit, R. H. S., England.
- **W. H. WYMAN.** 2½ ft. August. Orange-yellow flowers.

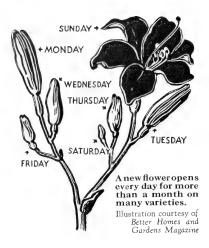
#### YOUR SELECTION OF VARIETIES

60 cts. each; \$4.95 per doz.

35 cts. each in quantities of 25 or more.

In making up your order, please indicate a second choice, as stocks are limited at these low prices.





## HOW TO PLANT DAYLILIES

Daylilies are extremely hardy and meager in their requirements. A few suggestions follow.

Protect roots from sun and air to prevent drying before planting. Do not plant too deep. Note "bleach" at throat of plant in illustration below, and plant to depth where foliage turns green.

Spread roots well apart, and work good soil between them. When hole has been refilled, water plant liberally. Leave slight depression to catch and retain surface water.

Plant at least 2 feet apart. Do not mulch unless planted very late in fall. Even then, use only "non-sogging" materials, and do not smother.

"I have had good success over a long period of years with Farr's plants."—Orion L. Gilham, Cosbocton, Obio.

"Yours were the finest Daylilies I have ever bought. Such lovely plants. Thank you."—Mrs. BIRD BARNES, St. Joseph, Mo.

"Was happily surprised to find that all the Daylilies which were purchased this spring bloomed and were lovely."—Mrs. G. L. Hough, Westfield, N. Y.

#### THE DAYLILY ROOT

Packed with power and endurance; thrives through generations of hot spells, cold spells, dry spells; surmounts neglect; liberally rewards attention.

# THE DAYLILY PRIMER

#### Glossary of Hemerocallis Terms

**Halo.** A light overcast of deeper color of entire flower, pronounced at outer edge.

**Mid-vein.** The pronounced line in the mid-zone from throat to outer edge of petal.

**Mid-zone.** Refers to the center strip of the petals and sepals.

**Petal.** All flowers have petals and sepals. The three larger innermost divisions are petals.

**Recurving.** Turning backward of petals and sepals to form a full flower.

**Scape.** The upper part of the flower stem, which carries the buds. Flower buds open daily throughout the blooming period. "Much branched" indicates many flower buds.

**Sepals.** The three smaller divisions of the flower. In many varieties the petals and sepals are separate colors, creating a bicolor.

**Spot or Eye.** Very distinct dark color in petals near throat. See picture of Mikado, page 8.

**Veins.** Many varieties show distinct fine lines of darker color throughout the sepals and petals.

"Everybody jealous because my plantings are so much better by Farr!"—Bradford Willard, Betblebem, Pa.

"Your plants are beautifully packed, healthy and always easy to grow."—Estelle H. Smith, Pineville, La.

"I appreciated the promptness and accuracy in filling orders."—HERMAN FOLK, Orwigsburg, Pa.

"From Mr. Bertrand Farr's time on, I've never had anything but best of service and advice."—Mrs. J. R. Kingsboro, Shelby, Obio.

"The nicest Daylilies I have ever bought."—Mrs E. D. Williams, Rolla, Mo.







#### BUSINESS REPLY ENVELOPE

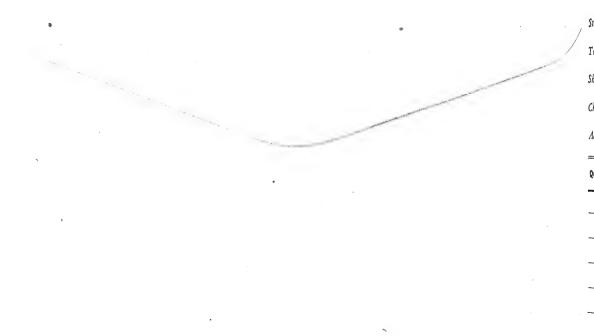
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### FARR NURSERY COMPANY

WEISER PARK,

PA.





# Farr Nursery Company

#### Weiser Park • Pennsylvania

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A colorful spot in the Farr Display Gardens. Daylilies give life and interest to the smallest nook as well as to the large estate.

"I have received no better stock or better packed than the ones from your nursery."—CAROLINE A. Mc-Manus, Syracuse, N. Y.

"It is a real pleasure to do business with your firm. The plants arrived promptly and in fine condition.' Mrs. P. W. Finnigan, Westport, Conn.

### Do You Have Your Copy?

Because they must be shipped very early in April, HYBRID LILACS, PEONIES, and TREE PEONIES are listed in a separate booklet which was mailed generally last fall. If you no longer have your copy, please ask for a free duplicate.

NURSERY LOCATION. Farr Nursery's 128 acres are located on Route 422 between Reading and Harrisburg, one mile east of Womelsdorf, Pa.

CHARGE ACCOUNTS. We are glad to extend 30-day terms to established accounts; also to open new accounts, via references if order amounts to \$10 or more. On first orders for less than \$10, please send cash with order.

SHIPPING METHODS. Shipment by parcel post or express. Prices are quoted F. O. B. Weiser Park, Pa.

Farr plants are specially dug for your order. No storage or "heeling" methods are used. Plants reach you without loss of vitality or freshness.

In spring Daylilies are shipped from late March to June; in fall from late July to December.

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OUR CHARANTEE IS YOUR PROTECTION

WE OFFER YOU only one grade of plants—the finest. WE UNCONDITIONALLY GUARANTEE every plant to be of fine quality, true to name, free from disease, and to reach you in best condition.

We will replace, F.O.B. Weiser Park, any plant that does not grow this summer, provided the original order was paid within the usual 30-day terms, and provided report of failure is filed within 6 months after planting. Purchaser pays transportation.

#### FARR NURSERY CO., Weiser Park, Pa.

Telephone or Telegraph: Womelsdorf, Pa.



DAYLILIES for Sure Bloom Each Year

POSTMASTER: If addressee has moved, advise new address on Form 3547 and amount of forwarding postage needed.

FARR NURSERY
COMPANY
Weiser Park, Pa.

RETURN POSTAGE GUARANTEED

Sec. 562, P. L. & R.